



South Florida Organizing Training: March 23 - 25, 2018

Fundamentals in Winning Internal/External Organizing Campaigns

The Broward County, Palm Beach/Treasure Coast and the South Florida CLCs will partner with the AFL-CIO Organizing Institute to train member activists and staff on fundamental union building and organizing skills. Send your key member activists and staff critical to building your union to learn valuable tools for your internal & external organizing campaigns.

What Participants Will Learn:

- One-on-One Communication Skills/How to Talk With Members/Potential Members
- How to Move Members to Action/How to Move Potential Members to Join
- ID'ing, Recruiting and Developing Key Workplace Leaders
- Mapping and Charting our Workplace

Organizing Institute Training Schedule:

Friday, March 23rd	10:00am- 6:00 pm
Saturday March 24th	9:00 am- 7:00 pm
Sunday, March 25th	9:00 am- 12:00 pm

Training Location:

Broward County AFL-CIO, 1700 NW 66TH AVE, SUITE 100, PLANTATION, FL

To Register:

Participants can be registered through the following link:

https://docs.google.com/forms/d/e/1FAIpQLSfWbgWDlxZtEASLx6P4hG7Kf08So2MCOsTdAEEHI9SudvKi7g/viewform?usp=sf_link

Participants will receive a participant packet with additional training information within several days of completing the registration.

Registration or questions regarding the training:

Please contact TJ Marsallo at the AFL-CIO Organizing Institute. Phone 301-633-0524 or by email at amarsall@aflcio.org.